

מרכז ישראלי לכלבי נחיה  
Israel Guide Dog Center



Be a hero  
for a superhero!

NAME A PUPPY

# BECOME ONE OF OUR HEROES FOR A SUPERHERO WHEN YOU NAME AN ISRAEL GUIDE DOG CENTER PUPPY

**What you see here is no ordinary puppy.**

Some people just see a puppy.

We see confidence and independence.

We see the ability to go anywhere and do anything.

We see a better, brighter future for people with blindness and other disabilities.

**We see superheroes. And we need heroes like you to help them reach their fullest potential.**

When you name an Israel Guide Dog Center puppy, you're changing someone's world. And that makes you a hero for a superhero! Your \$5,000 sponsorship helps us care for our priceless puppies. It helps us to operate our Puppy Development and Training Campus, supporting their journey from puppy to world-class guide dog, PTSD service dog, emotional support dog or ambassador dog.

Not every puppy grows up to become a guide or service dog, but every puppy makes an impact. And someday, they'll reach their true potential because people like you care enough to make a difference.

***Be a hero for a superhero. Name an Israel Guide Dog Center puppy today.***



**PUPPY NAMING  
SPONSORSHIP  
\$5,000**

#### **BENEFITS**

**Quarterly updates and periodic photos until the puppy's final placement**

**Personal VIP guided tour of the Center**

**Exclusive access to our  
*Name a Puppy* website with  
your own superhero page**





## GUIDE DOG PARTNERSHIPS: A LIFETIME OF INDEPENDENCE

When Ruth gave birth to her son Uriya, she experienced the greatest joy and the deepest sorrow of her life. That day, she became the mother of a beautiful baby boy only to discover she would never see his face, his tiny toes or his smiles. During labor, Ruth went suddenly and permanently blind.

She had known it was a possibility. Retinitis pigmentosa, a hereditary condition, caused other family members to go blind. Ruth remembered how she hated leading her mother, with her long white cane, down a village road. *"It felt shameful to me. I despised the pitying looks she received from people."* As a young girl, Ruth swore that she would be a different mother who would do things for her child and not the opposite.

Ruth's new life was hard. She had to care for her baby, while her husband, a career soldier, worked long hours. And every step of the way she had to rely on family and friends – or the humiliating white cane – to help her with everything! But she has always been an achiever – receiving degrees in HR, marketing and sales. She practiced reflexology from home, while finding time to become an accomplished dancer, working with ceramics, and participating in sports, including cycling. She decided nothing would stand in the way of her independence.

She turned to the Israel Guide Dog Center for help. And Roxi came into her life. *"I am no longer alone,"* she says. *"I can rely on myself – and Roxi – to do what I want."* Roxi leads her around obstacles, takes her to supermarkets and cafes, and most importantly, helps take Uriya safely to school. *"Now I am just a mother – like all other mothers."*



**Now I no longer  
feel alone, and I  
can rely on myself.**



Yossi with Waffle

## PTSD SERVICE DOGS: HEALING MINDS, REBUILDING LIVES

**Many IDF veterans suffer from post-traumatic stress disorder. Studies demonstrate that PTSD dogs can significantly alleviate the frequency and severity of traumatic symptoms, including nightmares and flashbacks.**

**Yossi, 38 years old, is happily married,** in good physical health, and loves sports. But for nearly half of his life, he has been tormented.

Suffering from PTSD since 2002 – a result of a terrorist ambush near the end of his IDF service during the Second Intifada (Uprising) – Yossi’s sense of confidence is only now slowly coming back. And a major part of this rehabilitation is his PTSD dog, Waffle.

Like guide dogs, PTSD dogs are transformational – extending into every area of our clients’ lives. It’s crucial we team each person with a dog best suited for his/her lifestyle, mobility, personality, and psychological needs.

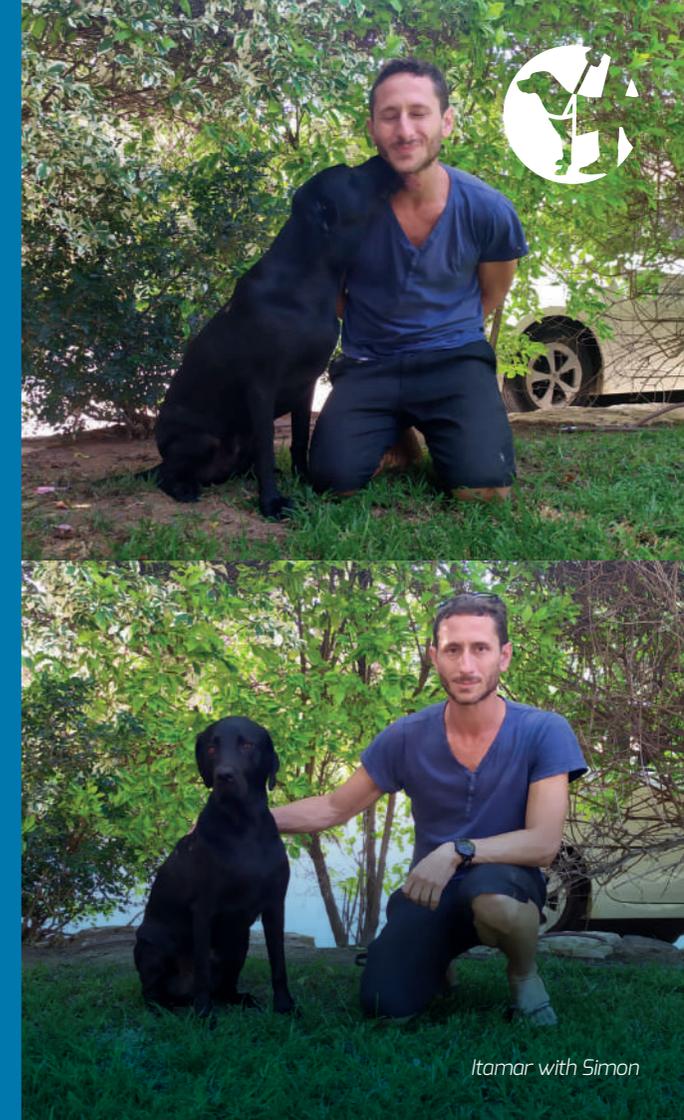
For many years, Yossi has been extremely sensitive to noises, had tremendous difficulty falling asleep and, once asleep, was terrified by his nightmares. Unable to work, he avoided crowds and found his only relief in medical cannabis. Then we partnered him with a PTSD dog.

*“Waffle gives me a sense of security, especially entering public areas. We walk together and he relaxes me when we encounter groups of people. I feel better just knowing he is there with me.”* says Yossi. *“Waffle fills my day. Even when I don’t feel like leaving home, he encourages me to go out. I feel he understands me better than almost any person. Through Waffle, I had the confidence to meet and marry my wife – and I regained hope for the future.”*

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**Itamar is 37 years old and lives on a kibbutz.** He is married with 2 children. He suffers from PTSD which started during Operation Protective Edge in Gaza in 2014. His symptoms include troubled sleeping and panic attacks. Since he received his PTSD dog, Simon, in 2019, both his symptoms and quality of life have improved significantly. Itamar says, *“With Simon, I feel hopeful now that my life is getting back on track.”*

PTSD dogs can calm IDF veterans during panic attacks, wake them from nightmares, and orient and calm them in public situations.



Itamar with Simon



## EMOTIONAL SUPPORT DOGS: THE POWER OF LOVE

**When Ben was two-and-a-half years old, he was diagnosed with autism. Throughout his young life he has faced many uphill battles in a world that doesn't always understand him.**

Ben's mother Yafit knew that dogs have a positive impact on children with special needs, so when she found out that the Israel Guide Dog Center could help get Ben an emotional support dog, she applied immediately.

Ben was partnered with his 'buddy' dog (כלב חבר in Hebrew) Macey, three years ago, when he was just nine years old. Since then, Ben's independence, responsibility and social skills have improved dramatically. He cares for Macey and takes her for walks – and he even excitedly tells his family about the people and dogs they meet on their walks.

When Ben becomes restless, Macey will go to him and stay with him while he paces up and down or bounces a ball to calm down. Macey has been taught to instinctively know when Ben needs him and will always be there when he does!

There are numerous other families with children like Ben in Israel who desperately need an emotional support dog like Macey. Help someone like Ben or a blind or disabled Israeli by being a hero for a superhero and naming an Israel Guide Dog Center puppy today.



***The entire family loves Macey and is involved in caring for her and playing with her. She is one of the family now!***



# WHAT NAME WILL YOU CHOOSE?

Choosing a name for your sponsored puppy is a unique way to connect with it personally. When choosing a name, here are a few considerations.



The puppy's name may be spoken often by its partner when using commands. Will the name you choose be comfortable for the partner to say without drawing unwanted attention? Avoid names that may have a negative connotation. Our staff previews every name for what we call the 'pavement test'. How will the public perceive it when heard on a busy street corner?



Our trainers and volunteers work with about 80-120 dogs every year, and duplicate names can cause confusion. If the name you choose has been used for one of our puppies in the last 12 months, there may be an extended wait before your name can be applied. If that happens, we will contact you to review your options.



When choosing your name, you may also choose the gender of puppy, if desired. As much as we'd like to, we cannot fulfill other special requests such as breed or color of dog. Thanks for understanding.



Our Puppy Breeding Department intentionally spaces litters throughout the year, so depending on the timing of your sponsorship, there may be a waiting period before we can identify the puppy who will receive the name you have chosen. Thanks for your patience. And thanks again for the puppy love!

**Be a hero for a superhero. Name an Israel Guide Dog Center puppy today.**

*To allow our many supporters an opportunity to name a puppy in honor or memory of a loved one, we reserve the right to limit namings to one puppy per donor per year.*



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*Our first walk  
was amazing  
and it was like  
gliding on air.  
With Night,  
I feel ready  
for anything.*

**ACHIYA & NIGHT**

**Israel Guide Dog Center for the Blind**

968 Easton Road · Suite H  
Warrington, PA 18976

215-343-9100 · [info@IsraelGuideDog.org](mailto:info@IsraelGuideDog.org)

**IsraelGuideDog.org**

